

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

RBI Strategies
Attention: Kevin Herman
1900 Grant St Ste 1170
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 581855 / | | <u>Alt Order #</u> |
| <u>Product</u> Yes ON 64 | | |
| <u>Contract Dates</u> 10/08/12 - 11/02/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> Yes on 64 | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Local KDVR House | <u>Sales Office</u> Denver Office- K |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| | | <u>Total Ratings</u> 101.80 |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 31 | 10/10/12 | 11/02/12 | M-F 530-6a Good Day Colo | 530-6a | | :30 | | | | NM | 8 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| N 2 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 8 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| N 3 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 8 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| N 4 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| N 5 | 31 | 10/10/12 | 11/02/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| N 6 | 31 | 10/10/12 | 11/02/12 | Judge Judy | 3p-4p | | :30 | | | | NM | 8 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$450.00 | 1.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| <u>Contract / Revision</u> 581855 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/08/12 - 11/02/12 | <u>Product</u> Yes ON 64 | <u>Estimate #</u> |
| <u>Advertiser</u> Yes on 64 | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Totals Spots Amount | |
|---------------|----|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|---------------|------|------------------------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| N 7 | 31 | 10/10/12 | 11/02/12 | Judge Judy | 4p-5p | | :30 | | | | NM | 8 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| N 8 | 31 | 10/15/12 | 10/15/12 | Mob Doctor Mon 8-9p | 8p-9p | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$4,000.00 | 5.20 | | | |
| N 9 | 31 | 10/09/12 | 10/30/12 | Hope/Ben Tuesday 7-8p | 7p-8p | | :30 | | | | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$4,000.00 | 5.40 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | | | 0 | \$0.00 | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$4,000.00 | 5.40 | | | |
| N 10 | 31 | 10/30/12 | 10/30/12 | NewGirl/Mind Tuesday 8-9p | 8p-9p | | :30 | | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$5,000.00 | 6.90 | | | |
| N 11 | 31 | 10/26/12 | 10/26/12 | Touch Friday 7-8p | 7p-8p | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$2,000.00 | 2.80 | | | |
| N 12 | 31 | 10/10/12 | 11/02/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 6 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$2,000.00 | 1.10 | | | |
| N 13 | 31 | 10/10/12 | 11/02/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| N 14 | 31 | 10/10/12 | 11/02/12 | Fox 31 News Nightside | 10p-1035p | | :30 | | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| N 15 | 31 | 10/10/12 | 11/02/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Totals | | | | | | | | | | 101.80 | | 80 | \$66,200.00 |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 581855 / | |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/08/12 - 11/02/12 | Yes ON 64 | |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Yes on 64 | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | <u>Totals</u> Amount |
|---------------------|----|------------|----------|--------------------|----------------|--------------------|--------|----------------|------|-----|------|-------|-------------------------|
| <hr/> | | | | | | | | | | | | | |
| Time Period | | # of Spots | | Gross Amount | | Net Amount | | | | | | | |
| 10/01/12 - 10/28/12 | | 60 | | \$46,750.00 | | \$39,737.50 | | | | | | | |
| 10/29/12 - 11/02/12 | | 20 | | \$19,450.00 | | \$16,532.50 | | | | | | | |
| Totals | | 80 | | \$66,200.00 | | \$56,270.00 | | | | | | | |

Signature: _____ **Date:** _____

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